



The event was inaugurated by the mayoress Ana Mata, the Employment Delegate Carmen Sánchez and the provincial deputy José Luis Rodríguez del Pozo.

THE BEST SMASH BURGERS are in Mijas

The mayoress Ana Mata inaugurated the event on Thursday 21st alongside the Employment representative, Carmen Sánchez; it will be open until the 31st

Report by Isabel Merino / Info: Nuria Luque / Photos: C.B and N.L. / Translation: C. Arroyo

The meat in a smash burger is cooked by pressing it against a hot griddle, forming a thin, crispy layer on the outside that keeps it juicy on the inside, creating a more intense flavour and a unique texture. That's the theory, but if you want to try it for yourself, don't miss The Champions Burger, a gastronomic competition featuring the best burgers in Spain, which you can visit at the Las Lagunas fairground until the 31st of August.

The event, which opened on Thursday 21st, is a paradise for lovers of these exclusive gourmet offerings, combining the most daring ingredients with inventive creations. "It is a pleasure to have the best bur-



VOTE FOR YOUR FAVOURITE BURGER

Attendees will be able to vote for their favourite burgers, rating the bread, meat, combination of ingredients, presentation and originality.

gers here: these are people who have worked very hard, and each ingredient they use means that when we see one of these burgers, it is not a typical one. They offer such a wide range of burgers, and they comply with

all health regulations, which makes this the perfect setting for young people and families in general", said the mayoress, **Ana Mata** (PP). She inaugurated the event alongside the delegate for Employment, Bu-

EXPERIENCE The Champions Burger IN MIJAS



The opening day had a great atmosphere.

In addition to Mijas, The Champions Burger is being held simultaneously in three other Spanish cities. According to one of its organisers, José Antonio Morales, "we are very grateful to the people who know us, there are many fans of the brand, and we work hard to keep improving so that people can enjoy better burgers and experience a festival that is the best in Spain".



Numerous influencers promoted the event.

An event FOR ALL AGES

AND ENTER THE DRAW TO WIN A MUSTANG

1. Try your favourite burger and scan the QR code on your receipt.
2. Vote for your favourite burger. The three burgers with the highest scores will be the winners of this ninth stop.

these synergies to make this an economic event from the point of view of employment and the creation of many jobs, both directly and indirectly".

A total of 18 food trucks are taking part in this edition, where visitors can enjoy not only burgers but also chicken treats, desserts and other delicacies. "We are very happy, we had no doubts, we knew that even though the Malaga Fair is on, it was going to work very well in Mijas because of the population, density and size. We would like to thank the people of Mijas and the local government team who have supported the event", said **José Antonio Morales**, organiser of the championship. The opening of The Champions Burger was also attended by Vox councillor **Eloy Belmonte**, who said that "it is a source of pride for the residents of Las Lagunas to host a gastronomic event of this kind, where you can eat the best burgers in Spain and Europe".



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